

PRESS RELEASE

Tripoli, 5th April, 2014

On Sunday, 30th of March 2014, the first preparation meeting for Libya Build 2014 was held at ATEX office in Tripoli, where a number of European commercial attachés attended the meeting from Austria Italy, Malta and Portugal.

During the meeting the manager of ATEX has briefed the attendees with the up-to-date sales process, logistics, and the set-up plan for the venue at Tripoli Sport City as well as the security measures which will be taken before and during the exhibition.



New countries to participate in Libya Build 2014

Maroc Export (CMPE) confirmed Morocco national participation for the first time in Libya Build 2014, in addition, a confirmation received from **UK Trade & Investment (UKTI)** to participate with a small stand at the event.

Libya Build 2014 silver Sponsor:

ATEX has signed an agreement of sponsorship with **AL BONYA COMPANY FOR INVESTMENT & SERVICES** to become the Silver Sponsor of Libya Build 2014.



ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

ICE – Italian Trade Commission, the official organiser of the Italian pavilion confirmed their participation with 55 companies, Italy will be the 2nd biggest group participation at Libya Build 2014.



Organized by LIBYAN BOARD OF ARCHITECTURE (LBA) and supported by the Ministry of Housing & Utilities and the Management of Historic Cities Authority, LBA is organizing Embracing Architecture event which will take place during Libya Build 2014, each participant will get a 15 minutes slot for a presentation in LBA Seminar area, LBA with their partners will organize a list of lectures and panel discussions during the 4 days events (will be announced soon).

This event will be a great opportunity for Architects to join, share knowledge and experience with their counterparts in Libya, and to have the chance to get to know the Libyan market and to make partnerships with LBA members.





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To keep up-to-date with the latest news on LibyaBuild 2014, please download the mobile app "ATEX Events" now.